DESIGNING BATIK PATTERNS CHARACTERIZED SURABAYA

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ABSTRACT

The development of batik is done by batik craftsmen in small or medium-sized industries. Batik craftsmen need to continue to develop the types of new batik patterns as an effort for their participation in commodity markets. One of the development efforts can be done through the exploration of forms typical of each region producing batik. Surabaya as one of the industrial city as well as trade centers have the opportunity to create regional patterns, it has received a response by some batik craftsmen Surabaya. Starting from this premise appears an idea how to create a showcase pattern characteristic of the city of Surabaya.

To find out some aspects of the new design batik patterns in this study, it is necessary to first conduct a series of research include the aspect of the market and design aspects. The measures of research are; the hallmark of the city of Surabaya observation, observation and thinking patterns of batik craftsmen of Surabaya, interview stakeholders, the Government’s decision (Disperindag), likes the people of Surabaya typical batik in particular, and verbal brainstorming a batik patterns.

After going through a process of research, found four major themes typical of the city of Surabaya, namely, the theme of the struggle of Surabaya, Surabaya The theme of colonial buildings, art themes typical Surabaya, Surabaya and typical food theme. In the design of this proposed 40 batik patterns of these themes. These new patterns are a pilot project for the development of new batik patterns characteristic the next. However, this study still found an opportunity for the development of various themes typical patterns in other cities. Therefore, further research is needed.

Keywords : Batik, Surabaya, Patterns, Design
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