ABSTRACT

A research issued by nature journal of telegraph (22/11/06) mention that city people more exposed to risk to stress that high compared with rural communities or territory spared from the crowd. Not only stress, targeting but also disruption high anxiety loss of passion, life and disruption of mental health like schizophrenia. The study is done by a number of researchers at 32 people inhabiting the rural and the urban areas. They monitored and performed observation regarding problems their lives. Based on research, produced that society city produces higher score when they asked about their problems and analyzed which may cause stress and anxiety. Getting he lives in urban areas, hence pace activity or anterior cortex perigenual cingulate has increased significantly. PACC is a part of the brain that can set high low levels of stress experienced by someone.

Based on these phenomena society big cities like surabaya and other large cities, needing places agro tourism an alternative offers kusuma agrowisata in the Batu City. To support activities on vacation in kusuma agrowisata, a company providing hotel resorts kusuma. Kusuma agrowisata is the only integrated agro tourism with hotel facilities. This hotel aims to promote tourism in the region and integrated kusuma agrowisata with providing a resting place for those who want to enjoy the scenery and the atmosphere around the estate. It is intended that this aspect of tourism in the area of integrated tourism resorts could thrive and Kusuma can compete with other tourist locations. Therefore a facility supporting tourism as an ideal residence absolutely necessary to support tourism in the integrated environment Kusuma agro tourism.

Keywords: Hotel, Resort, Neo-Vernakular, Majapahit.