ABSTRACT

Title: Shopping Center Planning in Kedung Baruk District of Surabaya

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East Surabaya will be the urban development that should be taken into account. MERR road construction in the Kedung Baruk district certainly will be potential benefits and provide new opportunities for investor. Currently, the shopping mall is very sought after by the community and growing very rapidly in recent years. Unfortunately, development of the shopping mall not evenly and inclined away from the residential and mostly located in city center and CBD (Central Business District). That reason drive design shopping mall expected to spur that regional development, facilitate the public about in fulfilling their needs, at the same time can become a profitable investment.

Global warming problems that suffered by Earth today must be able to be handled wisely. Because of that, Concept design of the shopping mall is different from the concept of the shopping mall that has existed. Energy efficient buildings and landscaping is one of the main focuses that expected to become the center of vocal point and green living style.

Concept design of the mall including energy saving applied on the system of procurement of the clean water by the process of recycling, façade material that can minimize heat radiation, optimization of green space on the site, and so on.

Keywords: shopping mall, investment, landscape, Energy efficient buildings, green living style