AGRICULTURAL COMMODITIES DEVELOPMENT WITH AGRIBUSINESS CONCEPT IN PAMEKASAN REGENCY

Name : Ratiza Rizkian Azwartika
NRP : 3609 100 018
departement : Perencanaan Wilayah dan Kota FTSP-ITS
Advisor : Ir. Sardjito, MT

Abstract

Leading sector in Pamekasan is the agricultural sector. However, this potential has not been exploited to further improve the local economy. Therefore we need a concept of agricultural development based on agriculture commodities in Pamekasan.

To find the leading commodity, we used Analysis of Location Quotient and Shift Share Analysis, and corroborated with the data from Bappeda and Expert Judgement. After that, we use Delphi analysis to find the factors that influence the increase in value-added agricultural commodities. Then we use expert judgment to find potential agriculture commodities. From the results of this analysis then determined the direction of development descriptively.

The results obtained by the two leading agricultural commodities agricultural which is potential to develop, the commodities are corn and cow. Factors that influence the increase of value added are factors of production, technology, human resources, products, resources, internal management systems, markets, infrastructure, and financial support. Agribusiness corn postharvest activities such as transport facility, drying, loosen beans of corn, and storage. Corn is processed into flour, feed, and compost. Cow activities such as slaughter commodities, livestock shelters, Clinic, meat shop, cold storage, transport infrastructure, and increase resource of RPH. Processing of cow commodities such as beef meatballs, shredded,
dried meat, leather, finished leather, organic fertilizer, and the other snack.

Keywords: Regional Economy, Agriculture, Agribusiness, Potential Agricultural Commodities