THE DIRECTIONS OF MAIZE AGROINDUSTRY DEVELOPMENT IN KEDIRI REGENCY

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Abstrak

The production of maize in Kediri is high. The production reaches 3.3 millions kuintals/year and the potential areas of maize is about 54.650 ha/year. Processing of maize should be maximized. Cooperative, Industry And Trade Service Kediri has been recorded that maize processing until December 2012 reached 25 micro industries. However the processing system is not maximized because the development is inappropiate with potential areas. Therefore maize agroindustry should be developed in order to maximize maize processing.

This research consist of qualitative and quantitative with rasionalistic approach. The Quantitative data as an input in LQ and SSA to determine where the potential areas that produce the maize. Meanwhile qualitative data as an input of factor analysis and descriptive analysis to determine where agroindustries developed, factors affecting and directions.

The results of analysis said that Ringinrejo sub region, Ploso klaten sub region, Gurah sub region, Pagu sub region, Kayenkidul sub region, and Ngasem sub region are potential areas to provide raw materials. Meanwhile the potential area to develope agroindustry are Pagu sub region, Gurah sub region, Ngasem sub region and Kayenkidul sub region with the factors affection are education of labor, productive age, asset and number of labors. Therefore, the direction of agroindustry development is more priority for processing snack and raw material of industries.

Keyword: potential area, maize agroindustry
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