INVESTMENT ANALYSIS OF ACCURATE 4 BY USING COST AND BENEFIT METHODE AT AMANAH DIGITAL PRINTING

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ABSTRACT

Amanah Digital Printing (ADP) as the developing company realized requirements for investment in the integration process of the transaction cycle Accounting Information Systems. One of the functions of the integration of the transaction cycle is accounting controls. Accounting controls necessary to reduce errors in transaction activity in the company. The investment is also necessary to analyze the cash flow in companies to determine the next strategy. One of the software integration of the transaction cycle is Accurate. Background of human resources who knew Accurate be one contributing factor in the success of this investment. Moreover, according to the discussion in the management level has been stated that the choice of the company is invest to Accurate.

The problems that contrast with those requirements is the foundation of a limited equity to investment. In addition, the response will have the opportunity paradox of IT risk which argues that IT companies thus it would be detrimental in-depth analysis is required to perform in-depth analysis of investment thus known benefits for the company. To conduct the analysis of the evaluation method used Cost Benefit Analysis (CBA) with the calculation of benefits and costs direct and indirect costs by using a financial perspective. The perspective is taken as referring to
the financial condition of ADP thus clearly seen in the results of justification that would be obtained.

The results of the calculations that support the existence of such a decision is the NPV of Rp373,525; ROI by 1.92% to dgnunakan by companies to compare rates with other investment gains; 3.92 Year Payback Period during which the time limit has been set for 4 Years; profitability index value of 1.02 and its final IRR of 7% which is greater than the value of the interest rate is only 5.75%, so that the project can be said to have exceeded a predetermined interest rate.

**Keywords:** Investment Information Systems, Accounting Information Systems, Cost Benefit Analysis, Direct, Indirect, Financial Perspective