"IbuKreatif" Module Development to Measure Creativity of Housewives on Facebook Apps

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ABSTRACTION

IbuKreatif Facebook Apps is an application that runs on top of Facebook that used by housewives to share knowledge. This Final project focuses on the development of modules which able to measure achievement of housewife’s creativities on Facebook Apps. The status of creativities achievement for housewife including "addiction", the desire to know, skilled, and creative. So it makes it easy for housewives to know the results of the achievement status of the other housewives.

The method is to identify the parameters that express the status of creativity transformation of the housewives and mapped the parameter of creativity into Facebook features. Any activity done by IbuKreatif users will be recorded. From the number of points accumulated from checked and recorded activities, the status will be changed as the requirement points has been fulfilled.

Achievement of creativity measurement module has been successfully implemented and tested by its functionality correctness. Then the results percentage of the subjective assessment of the creativity measurement achievement modules in the IbuKreatif application assessment module measures achievement by 82% creativity and presentation of information assessment activity points by 86%.

Keyword: creativity, Facebook, housewives, measurement
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