East Surabaya is an area of considerable development. Very well located alongside a MERR road and the surrounding area which is residential. A Shopping Mall has an actual meaning is in the form of a plaza with a row of shops which in its development is changing. Mall transform into a massive building that is filled with closed shops. Design is expected to restore the true meaning of a mall by presenting a refreshing new area for the surrounding community and become a regional landmark.

This mall's is planned to occupy the site in the Kedung Baruk road on the edge MERR road and orientation of the main road which makes it very strategically. Facilities provided by a building with 4 floors of this is included Hypermarket, Outdoor Stage, Bike Park, Reflecting Park, Cinemas, Department Stores, Food Court, Art Exhibition, and the order of outer space should be the emphasis in the draft. Outer space in a design that is able to present sikuen of storefronts and apartment buildings as a vocal point as well as green living lifestyle.

Architecture became a science with a great cover almost every aspect of humanity in a plan corridor. A design that not only pay attention to the advantages of doing business but also pay attention to the environmental conditions that require open green space for housing and social impacts that may be developed along with the development plan.

Key words: Mall, outside the room arrangement, sikuen, landmarks, design