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In the era of globalization, a region especially an urban city may have aglomerasi or condition when a city grow bigger. City that was originally present to fulfill the needs of residential, commercial, healthcare, and entertainment then evolve to fulfill the needs of industrialization.

Surabaya as the capital of East Java and the second largest metropolitan city in Indonesia experienced it. Today, many industrialization areas appear and grow to fulfill the needs of industry such as SIER (Surabaya Industrial Estate Rungkut) and Karang Pilang industrialization area. The presence of industrialization areas not only need places, location, or materials but also human ressource which is laborer.

The industrialization laborer not only come from the city itself but also from outside Surabaya. When intensity of people who come to Surabaya increase, the needs of residential will increase too. This situation needs a solution as problem solver and anticipation that prohibit the presence of slum and improper residential especially for laborer. Considering the limited land, the presence of vertical housing is the right choice for this problem. Public Housing for Labor in Industrialization Area can give a solution and anticipation of housing problem in Surabaya, with pay attention to human needs and proper.

Kata kunci: public housing, rent, laborer, industrialization area, memanusiakan manusia