ABSTRACT

Bird is one of the animals most favored by the people of Indonesia, especially in Surabaya because it has the potential as psychological and economic. There are many bird lovers community with a wide variety of bird species, they are birds flying community, ornamental birds community and birds chirping community. But, there is not a certain place that can accommodate all the activities of bird lovers. It is also supported by the public perception of the place of birds that tend to be dirty and smelly. So, the place can not be enjoyed by the general public. Bird Community Centre of Surabaya object has a function as a commercial place (sale of birds, feed and accesories), Competition place (race flying, chirping and ornamental), Education place (library, auditorium and park) good for bird lovers, beginners or for people who want to know the world of birds. Hatched theme chosen as the image that want to display in Bird Community Centre of Surabaya as a form of object identity for bird lovers and can be an attraction for the general public to visit and learn more about the world of birds. This object is the first in Surabaya and the future can be used as a recreation area for Surabaya cityzens.

Keyword : Bird, Hatch, Competition, Commerical, Education