SPATIAL BASED ECOTOURISM INFRASTRUCTURE DEVELOPMENT STRATEGY IN BANYUWANGI DISTRICT

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ABSTRACT

Tourism is one of the three leading eminences of Banyuwangi district besides fisheries and Small & Medium Enterprises. Therefore, Banyuwangi has now been heavily developing Banyuwangi region as a tourist destination. Specifically, Banyuwangi tourist areas are already being developed as ecotourism destinations where the tourism development have different considerations with other tourist types. In the management of ecotourism, it requires good and different management methods, utilization, providing facilities and infrastructure. As in ecotourism, conservation is an important aspect. There are 4 types of ecotourism that can be developed in Banyuwangi, namely: (a) ecolodging which related to nature conservation; (b) agro-tourism related to agriculture and plantations; (c) community-based ecotourism development, and (d) eco-treks which related with exotic and rare place for adventurous places. However, as a mid-level district, Banyuwangi is still constrained by infrastructure problems that are related to the network that connects potential tourist areas as well as facilities and infrastructure in the tourist area itself.

This study aims to support the development programs to formulate Banyuwangi’s Infrastructure Development Strategy which focuses on potential Ecotourism and Travel Attractions Objects (ODTW) with a spatial approach through GIS and MCDM methods. Additionally, it will also identify the condition of potential ecotourism objects. It is hoped that this study could be a recommendation to the local government in building infrastructure in the area of ecotourism locations of Banyuwangi.

Key word: Tourism, Ecotourism, Infrastructure, Spatial Analysis, Infrastructure Development Strategy
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