Abstraction

The book has many advantages compared with other media, the media in the form of a book or writing descriptions can turn the reader’s imagination. Biography analyze and explain the events in one’s life as well as an explanation of his actions and behavior.

In this biography using Dewi Yull figure as an object. Because she is one of the legends in the world music scene in Indonesia, where the absence of a history book that directly addresses the Dewi Yull life.

In this design emerged from the interview relevant parties and supported by a survey aimed directly at the target consumer. Interview and questionnaire results are further analyzed to show up the need for the design is done. From the research that has been done so using the concept Character design, inspiration and calm.

By looking at the number of fans who are curious about the Dewi Yull activity after divorce is then stakeholders made efforts to bring back the Dewi Yull Biography Book to launch.

Keyword: Biography books and Dewi Yull