ABSTRACT

At this time, Photography is a kind of Hobby that many people like to do that everyday. Many kinds of Camera are used for doing photography hobbies. It Start from Digital Camera up to Single Lens Reflect (SLR). But many of Amateur Photographer prefer to using Single Lens Reflect (SLR) camera. Many trends exist on photographer, for example is camera bag that in usually are using for carried the camera and others part of camera. While that the amateur photographer are needs another slot for carry out another equipments like SmartPhone or Gadget. For that kind of problem they need a kind of bag that can carry many things they need for daily activity and also got Camera. With a variety of research and also Existing from others camera bags from kind of brand. Studies of aesthetics, Volume, and activity and others research to finish this task. This research are used to get best result of camera bag that have a nice efficient and friendly user. In the end the output of this camera bag is a modular concept that can be join or separate into a single bag. In the order to make Amateur Photographer can be easily to carry many things they need, and also can doing they hobbies.

**Keyword:** Camera Bag, Modular, Amateur Photographer, Hobby