DESIGN SHADOW PUPPET RAMAYANA ACTION FIGURE WITH URBAN CONCEPT

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Abstract

Shadow puppet is an original Indonesian native culture which was awarded the UNESCO as a world heritage. Although the world has recognized it, the art of shadow puppet is constantly eroded by modern culture art. Shadow puppet is currently competing with a very diverse selection of entertainment. Shadow puppets once is excellent in all ages, but is now starting marginalized, especially in young people.

As a way to reintroduce art puppet for youth, the puppet needs an appropriate media. One of the popular media among youth in Indonesia is the action figure. Action figure is a scaled miniature toy figure is a figure of both fiction and real that can be played and poseable.

As an outcome, produced a product in the form of toy action figures with an urban concept created with 3D printing technology made from a resin medium that aims to be an introduction to the introduction of shadow puppets and to meet the needs of the collector-themed action figures archipelago.

Keywords: Action Figure, Urban, Ramayana, Shadow Puppet