DESIGNING VISUAL BOOK OF WAYANG ORANG SRIWEDARI

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Abstract

As a country that has various cultures, Indonesia started to change due to globalisation era that causes its origin cultures left by the society, to be exact by the youth. One of the cultures is Wayang Orang Sriwedari in Solo (A city in Central Java). The number of viewer is decreasing and most of it are old generation. It could causing Wayang Orang Sriwedari slowly disappeared in the future.

Based on research of the phenomenon, somekind of media of Wayang Orang Sriwedari for teenager is needed. The media is used for preservation and introduction about Wayang Orang Sriwedari. One of the media that can be used is visual book. The writer goal is to attract the youth to learn about their own culture.

Visual book is a media that can accomodate the need of informations. Besides, with attracting illustrations and images makes the reader understand the content easier. Visual book also has a wide scope and can be distributed everywhere to promote Wayang Orang Sriwedari.