DESIGNING STORY BOOK OF PEACE AND TOLERANCE CHARACTER EDUCATION FOR PRESCHOOL CHILDREN

STUDENT NAME : YODDIE YANUAR IRYAWAN BABUTA
STUDENT ID NUMBER : 3408100119
SUBJECT : VISUAL COMMUNICATION DESIGN
DEPARTEMENT : INDUSTRIAL PRODUCT DESIGN – ITS
LECTURER : Octaviyanti Dwi Wahyurini, ST, MA Appl Des Art

ABSTRACT

Character education is one of government’s methods to prevent moral degradation which threatens the value of Indonesian character. Data shows that total of human rights violence and freedom of religion violence has increased every year. To solve that problem, this country needs a character education about peace and tolerance. The primary target for character education are for pre-school children age around 3 to 5. Because at this time that children experiencing unprecedented growth or usually called “The Golden Age”. The younger person is the less bad influences from outside that is within their, so it makes easier to educate person character at an early age. In the character of learning for early age, the role of the media also plays an important adjuvant. Story is one of the classic methods that effective for character education at early age. To help children to stay focused, they need a media as the center of attention. Storybook is one medium that is very commonly used and can be used by all people, in the otherwise it can bring inner relationship between storyteller with children. This scheme is to design a character education story book (tolerance and peace-loving) for pre-school children that involving child physically and emotionally by using the concept of Funimalia (Fun Animal of Indonesia) which essentially is told to children about manners and indigenous Indonesian culture through the fun and exciting fable story.