ECO FASHION WOMEN SHOES DESIGN WITH UTILIZATION OF ROOT WOOD MATERIAL CONCEPTED IN KARMAWIBHANGGA THE HIDDEN RELIEFS OF BOROBUDUR

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ABSTRACT

Eco fashion shoes especially for women by promoting environmentally friendly material is an accurate movement against global warming issues that sharply drawn to the fashion industries. Saturated the SME furniture Industry and carvings with scarcity of raw materials add the long list of illegal logging in Indonesia. Statistics and analysis find an alternative raw material by utilizing the root of waste wood from unused logging. In its application the root is processed and preservated to be used as heels part. The analysis resulted an increase in the value of sales materials processing industry cooperative relationship between root wood SME with carving SME and SME shoes that generate aesthetic value, optimizing the use of materials, processing innovations, the value of sustainable design, social and cultural values, and the development of multi-sector industry.

The design concept is carried by lifting the Indonesian culture, especially in terms of architectural character that symbolizes ancient Indonesia. The selected architectural concept is to apply the relief of Borobudur karmawibhangga and morphology into women’s shoes, well into the upper and bottom shoes. Result Upper shoe design is a morphological form of a stupa temple, while the bottom shoe is the application of the reliefs are engraved with great detail. Consumer products are the sociolalite and trendsetters where you want to look very different but also ethnic tribal nuances typical of Indonesia

Keyword— Root wood, eco fashion, women shoes, Borobudur Sculpture, SME
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