ABSTRACT

The museum is a space for exhibiting works of art. In a museum, visitors' attention will be focused mostly on the works of art on display. TMII Stamp Museum is one of the government-run museums and very few facilities that support the collection and lack of recreational facilities for visitors especially for the kids. This makes visitors less interested in coming to the museum.

In order to attract visitors, the necessary atmosphere balanced with recreational and educational facilities so that there is the understanding of the museum's collection. Educational means to create attractive when combined with visualitatif applications. Visual means of education will be more easily understood by all kinds of visitors in understanding the history of the collection.

In realizing visualitatif application form needs to be presented and attractive color shades presented by pop art. In the interior, the style of pop art is often used as a very fun experiment. Styles of contemporary interior design is growing and expanding creative. Pop art style tends to be geometric. With this application visualitatif and educative at the museum more interesting and varied.

The concept of visual education combined with shades of pop art completely change the interior design of TMII Stamp Museum. Application of visual education displayed in the middle area showrooms and in harmony with the color combination of pop art makes an impression more colorful and interesting museums to visit. In addition, the number of additional support facilities such as movie area, souvenir area and cafe area which can be visited after or before visiting the Museum of Stamps TMII. It is intended that visitors do not have a bad impression of the museum and want to come back to TMII Stamp Museum.

Keywords: TMII Stamp Museum, Pop Art, Education, Visual