REFERRAL OF DEVELOPMENT OF PLANTATION SUBSECTOR LEADING COMMODITIES IN MUARA ENIM DISTRICT, SOUTH SUMATRA

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Abstract

In developing regions, there are some aspects that need to be considered in the development concept and leading commodities on plantation subsector of agricultural sector. In a study conducted in Muara Enim district in South Sumatra province, it was expected that plantation subsector which contributes more than half of the agricultural sector will continue to grow. The study also found that there was a lack of referral of development of plantation subsector leading commodities by using the concept of agro-industry.

The purpose of this study was to determine the determinants of development of plantation subsector leading commodities with targets which consist of 1) Identifying plantation subsector leading commodities in Muara Enim district 2) Determining factors of development of leading commodities 3) Formulating referral of development of plantation subsector leading commodities in Muara Enim district.

Stages to achieve the objectives of the research are as follows: Location Quotient (LQ) and Shift Share (SS) analysis techniques to determine the plantation subsector leading commodities, Delphi analysis to determine the appropriate type of industrial activity, exploratory interview to determine the factor analysis of the development of the industry through expert judgment, and descriptive analysis to formulate the direction of development of leading commodities through triangulation validation techniques that take into account factors, existing condition, and opinion of experts who understand the condition of the study area. The stages will result in referral with the concept of agro-industry in plantation subsector for rubber, oil palm, and coffee commodities by considering the existing natural resources, the available human resources, the structured institutional system, the type of technology used, the existing capital programs, and the development and provision of infrastructure in Muara Enim district, South Sumatra.

Keywords: referral, leading commodities, plantation, agro-industry
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