EVALUATION OF THE IMPLEMENTATION E-BUSINESS MODEL USING SHAABAN ELAHI FRAMEWORK (GRAND LEGI HOTEL CASE)

Name : Bagas Samudra
NRP : 5210100070
Department : Information System
Supervisor : Mudjahidin, S.T, M.T

ABSTRACT

Hotel Grand Legi use of e-business as the business model of the core is one proof that the technology can provide a competitive advantage in a competitive business. However penggunaan technology must be supported by adequate infrastructure and systems that will deliver optimal results for the profitability of the company. Therefore it is necessary to evaluate e-business at the firm.

With the evaluation of e-business framework that was developed by Shaaban Elahi, then the evaluation at this company can use the framework. Because Shaaban Elahi framework in accordance with the criteria and indicators of e-business in the Hotel Grand Legi.

The final project is expected to know the results of the evaluation of the application of e-business framework that if applied to the company's Grand Legi. Then the results are used as a recommendation that the e-business Grand Legi run better support the company's business processes.

Keywords: ebusiness, evaluation, Framework, ecommerce