ABSTRACT

The introduction of an organization or company is an important early before the start of the cooperation of the organization. A variety of information is needed to support the credibility of the organization, some of which are brand, organization profiles, financial statements, and business processes. With the business process described clearly, the external parties to the organization recognize the activities performed by the organization that will have an impact on the understanding level of the organization.

A 3D virtual map of organization building that comes with the business process simulation can be a media introduction to an organization. With this facility, external parties of organization can independently try to participate in organization’s business process simulation.

The Department of Informatics Institut Teknologi Sepuluh Nopember is one of Indonesia’s leading computer sciences. So far the The Department of Informatics ITS known through the good and the quality of graduates from majors brands, but most external parties are not informed about the business processes.
that are inside. It is expected that with the implementation of a 3D virtual map is implemented in a web, external parties can identify better business processes that exist within the Department of Informatics ITS better that will have implications for the realization of the cooperation of the Department of Informatics ITS.

The undergraduate thesis contains steps of designing a 3D virtual map of Department of Informatics ITS which will be implemented in a web.

**Keywords:** Virtual Map, Business Process, 3D Mapping, Simulation