ABSTRACT

THE ARRANGEMENT OF STREET VENDORS ACTIVITY IN GELORA SEPULUH NOPEMBER AREA

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The absence of clear policy of street vendors setting causes its overflow on roads of Gelora Sepuluh Nopember Surabaya Region. Yet again the built of mundhu park that attracts many traders to sell around the park. Street vendors which is not organized can ruin the aesthetics of Gelora Sepuluh Nopember area. This has encouraged the formulation of street vendors layout directivites in Gelora Sepuluh Nopember Streets.

There are three methods of analysis used in this study, it is the descriptive statistics analysis to determine the caracteristics of street vendors, then delphi analysis to analize factors tahat influence the arrangement of street vendors, and finnaly qualitative descriptive analysis to formulate the direction of arrangement of street vendors in Gelora Sepuluh Nopember Streets.

Result obtained from the research is a grouping directivites based coaching aspect, the environmental aspect, the aspect land of management,policy aspect, dan economic aspect. Based by combining existing rules and directivites, the resultobtained is a location that allowed street vendors activities

Key words: street vendors, structuring activities, and space allocation