ABSTRACT

Location of Probolinggo very strategic region and a transit area that connects the cities of the East side as Banyuwangi, Jember, Bondowoso, Situbondo, and Lumajang; and the cities of the West side as Pasuruan, Malang, and Probolinggo. This strategic location is very advantageous to be developed as a regional promotion media. One form of cultural distinctiveness is the birth of the distinctive cultural arts such as dance, voice, music and visual arts. This, in addition to strengthening the cultural assets could also be developed for tourism or industry. Therefore, the need for a new container to reaffirm the identity of art and Probolinggo City which in this case is Dance. New container called Probolinggo’s Dance Art Centre is expected to be a means of preservation and development as well as cultural heritage Probolinggo through the facilities provided such as art galleries, studio workshop (studio and workshops), library, community center, performance (theater open and auditorium), cafeteria, art market, guesthouse, and managers. It is expected that this design object can reaffirm the cultural arts, especially dance Probolinggo to be a landmark in the area. In order to realize to become a landmark of the region.