ABSTRACT

Nowadays more entrepreneurs took a culinary businesses as their business, including restaurant and café. But every object has distinctive features as an attraction, it is interior concept. It is something that can attract customers, because the interior is an important element in the architecture that can create the atmosphere and affect the mood of the visitors. If it is not considered by the entrepreneurs, it may cause a failure because if the interior is not designed in such a way, so there is no appeal of the object, and there are no visitors who want to try the object.

Of the many restaurants in the world, Boncafe is one of the famous luxury restaurant with the steaks menu. The average of all existing Boncafe has the same interior concept, it makes the visitors bored of the atmosphere of the restaurant. Whereas Boncafe has a great potential to be developed with an interesting interior design concepts to survive in the competitive culinary business. Therefore, the authors doing this thesis to analysing the Boncafe interiors which packed in Modern Balinese concept with adding a beach club facilities.

In this study, the authors use the method of observation, interviews and literature. Based on the obtained result of the respondents, they wanted some sights in the city except a mall or a café. They wanted something natural like beach. From there, the author got the idea to create the interior Boncafe which will be packed in Modern Balinese style with adding beach club. It will bring a new atmosphere for the visitors. Beside that, this concept can develop tourist activities in the city, so people can enjoying natural atmosphere in urban’s atmosphere.

Keywords: add new facilities, culinary businesses, interior concept