Abstract

Indonesia Fisheries sector is producing very large. Good fishing or cultivation of marine or freshwater fishing pond. Fish market, particularly the traditional fish market is the spearhead of direct marketing of fisheries products to msayarakat.

But the existence of traditional fish market can not be managed properly. In addition to the issue of competition between modern markets and traditional markets that directly threatens the existence of the traditional market, the management of traditional fish market can not meet basic standards fish market by the Office of eligibility and Marine Perikana RI.

To achieve these standards, and respond to issues of competition, interior design can be the solution of the problem. Some aspects can be resolved through interior design, among others, the image of cleanliness, facilities and activity needs, sanitation, ergonomics, the image of the city, culture and aesthetics.

With Interior design as a solution of the problem, is expected to improve traffic zest community and maintaining the existence of the traditional fish market.

Keyword : Fishery, The Traditional of Fish market, The basic standard of the fish market, interior design