SALES MANAGEMENT INFORMATION SYSTEM
DESIGN ON CV SIPLHO CORPORATION

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ABSTRACT

In the current information age, the speed and the reality of sales data information greatly affect the company's business processes. For example, the spread of problems that occur in a process of selling a company report. This can lead to delays in decision-making, and even a decrease in quality of service to customers. Many companies have implemented standardized reporting of problems that have occurred in the process of recording sales even still there is a hold on the manual system resulting data can not be managed properly.

Therefore, it takes a sales management information system application. Sales management information system development is to use existing methods in the standardization of ReadySET, which consists of the phases inception, elaboration, construction, transition, and production.

The execution of this application reporting system produces goods and services of the company and the company will get the results of a report that can help manage enterprise data. Generated sales information system includes features to view a detailed sales data, sales data changes, and the system comes
with a dashboard application that is capable of enabling users to view sales data through graphs of sales so that user applications can present the data in real time.

**Keywords:** Sales Information Management System, Unified Process Model, Readyset