**Interior Design Adventure Studio Canon EOS 1DX Java Deconstruction Style**

**In Surabaya**

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**ABSTRACT**

Photo is one of the medium to deliver the message in the form of visual, visual communications are expected to replace the role of writing or words in photos. Canon EOS 1DX camera is the best at the present time. And applied to the studio to increase the tensile strength of consumer, also added educational facilities with photography as a means of learning all about of photography, and is also equipped with the means of the exhibition of photographic works.

Problems in the studio this adventure is empty of visitors, lack of facilities and atmosphere unsatisfactory consumer should be things to be noticed, and therefore the concept of building the Java theme Deconstruction and supported with additional facilities such as, photography education, photography exhibition and also sale of photographic accessories that will make the studio more crowded than ever.

This study aims to identify the value of the interest of the participants in learning about photography and the photographic quality of customer service. The method used is a research technique for exposing photos in question in an objective, systematic and quantitative. There are two sources of data used, the primary data by conducting interviews to some visitors and owner, of the research literature to obtain other important information, basic settings, as well as the basic theory and frameworks in order to obtain the theoretical breakdown of what is studied.

The results of this study are first, the existence of significant influence on customer satisfaction photography. This is due to the whole dimension of service with the attempts to direct visitors can experience learning areas and photographic facilities are being occupied in good condition and fun.

*Keyword : Photo studio, Canon, EOS 1DX, Deconstruction, East Java,*