Interior Design “Mutiara Baru Hotel” in Batu City With Green Tourism Concept

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ABSTRACT

Batu City is one of the cities which is known for producing apples and has become an icon for Batu City. The existence of the city lies at an altitude of 680-1200 meters above sea level and is flanked by 3 pieces of very strategic mountains, making it very suitable to serve as a tourist location or locations to conduct business activities. Therefore, the existence of hotels is very important, especially business hotels that are needed to conduct business activities with a different atmosphere. Mutiara Baru Hotel is one of which has a function as a business hotel located in Batu, with a touch of apple plantation which is packed with green tourism interior concepts; a hospital is expected to have a goal of creating interior design that gives the atmosphere a place to rest, recreation, education in a plantation.

Lack of utilization of waste apples, as well as a lack of care and maintenance of nature conservation will be an important aspect to be considered and can be used as other facilities for tourists or tourists to come and maintain its natural surroundings. Less prominence of tourist hotels in the community is an important issue that must be considered in order to boost the popularity of the hotel, in addition to the terms of the facilities and design can also help boost popularity and makes the distinctive characteristics of the hotel.

With forward through the interior design which emphasizes the environmental aspects, one solution could make the problem of tourism in Indonesia, particularly in areas that require advancement of facilities and the development of tourism infrastructure but instead threaten environmental sustainability. Through design approach, and the interior is designed with a modern aesthetic elements and still dealing with the nuances of apple plantations, besides the hotel invites travelers to preserve nature and consume processed apples, is expected to support the identity of the Stone Town itself and makes the characteristic of the hotel.

Keyword : Batu City, Apple Plantation, Hotel, Mutiara Baru, Green Tourism