ABSTRACT

INDONESIAN TENUN WOMEN SHOES DESIGN
Case Study: Tenun Lombok and Bambu Runcing Monument Concept Surabaya

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Indonesian is rich and the region traditional dress, also for clothing, including Indonesian traditional tenun cloth Indonesia. A Indonesian tenun is one of the cultural heritage art generations past are unique designs and colors, art and historical value. Tenun cloth are very interested by the community, especially foreign tourists, but development tenun from Indonesian in fashion especially women shoes based tenun from Indonesian still seldom is. The method that the end times is used in the work deep interview, a questioner, observation in the mall and events fashion show. This phenomenon is the basic design in Indonesian tenun women shoes design with bambu runcing Surabaya monument concept design and the theme a stylish design Strucstreet edgy and exotic in accordance with trend shoes. Through the stages simplification form analysis, user analysis, motif and color analysis, stitches joining analysis until the production process analysis. Tenun Indonesia is tenun from lombok and songket lombok and material skin. Type and form also follows anatomy shoes for women, and size and comfort adjusted based on analysis results ergonomic shoes. With the target consumers adult women age 20 - 35 years. This last task serial produces shoes products fashion show, hangout and formal women Indonesian tenun women shoes with bambu runcing Surabaya monument concept case study.

Keywords: Indonesian Tenun, Women’s Shoes, Tenun Lombok, Bambu Runcing Monument Surabaya, Edgy, Ethnic.
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