Tourism is an integral part of human life, especially regarding social and economic activities. Birds are excellent indicators of environmental health and other biodiversity values and as an inspirational source and beauty. Based on the above, it is necessary to study aimed to determine the composition, diversity of bird species as well as the tendency of the three habitat types in order to develop the potential of birds birdwatching as ecotourism education at Kondang Merak, Malang. The method used for data retrieval is transect method (roaming). Analysis of the data used is descriptive qualitative and quantitative analysis of diversity, and analysed by the ordination method. The results showed that bird species found in the area is 45 species (25 families) and the diversity index is 2.7. The types of birds that have feathers and the attractiveness of the form / how to fly is 24 species and 2 types such as attractant.

Keywords: Ecotourism, Birdwatching, Biodiversity, Birds