RELATIONSHIP OF BAPAKISM CULTURE AND INFORMATION TECHNOLOGY PORTFOLIO MANAGEMENT MATURITY TO FIRM PERFORMANCE

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ABSTRACT

Purpose—Cultural aspects cannot be ruled out in every side of human life, including the application of information technology. This research aims to determine the relationship between IT portfolio management maturity, bapakism culture, and firm performance involving decision-making rationality and political behavior.

Methodology—Methods used in this research is qualitative by Creswell (2007). Data was collected from interviewed. Main statement of the interview is used as determining the minor propositions and major propositions. Assessment of IT portfolio management maturity refers to Jeffery & Leliveld (2004) and Reyck et al. (2005) who classified into four stages: ad hoc, defined, managed and synchronised.

Findings—IT portfolio management maturity has an influence on the increase in decision-making rationality and decrease political behavior. The decision-making rationality have an impact on firm performance improvement. Political behavior has an influence on firm performance degradation.
Bapakism culture has influence on decision-making rationality and political behavior.

Originality—Culture is unique. Bapakism culture in Indonesia has proven to have an influence on decision-making rationality and political behavior in the application of information technology. Culture proven determine the successful application of information technology.

Keywords: IT Portofolio Management, Decision-Making Rationality, Political Behavior, Bapakism Culture, Firm Performance