The Making of Interactive Tourism Map (Case Study Denpasar City)

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Abstract
Denpasar is a city with nice tourist attraction and complete facilities. Regarding to those factor we hope Denpasar would be visited by tourist and the economic would grow.

Map as a visual communication media plays an important role on tourism promotion. Promotion is a key to succes for tourism industries. With digital interactive map we hope that promotion would be succeed to attract tourist to pay a visit.

A good tourist map had to accommodate general cognitif ability. Interactivity is an alternative solution to aid decision making on tourism activities.

A tourist map need to apply cartographic rules. A tourist map has to be analyzed base on cartographic rules.

The result of this project is a conclusion about whether the visualization design process of an interactive tourist map has accommodate cartographic rules without leaving the purpose of the map.

Key words: Cartographic rules, Denpasar, visualization design, interactive, tourist map.