Electrical credits business is growing. This business are growth thrive along the number of the number of mobile phone users in Indonesia. The development of business model pulse entering a multi-level marketing system that every businessman was allowed to build a network in expanding his business.

There are various forms of multi level marketing (MLM) system applied to these electrical pulses business. In addition, there are aslo various applications are also developed to help simplify the business process. The applications do not have the ability to provide visualization of a tree which can monitor the progress of upline-downline membership. This is certainly a strategic, considering the development of referrals are vital for MLM business systems.

Features support for automation process in MLM structure formation is also necessary for business that can be easy to operate. By using this proposed system, the existing MLM system can be enhanced to be more efficient.

**Keyword:** tree visualization, supporting features, application integration