# Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

<table>
<thead>
<tr>
<th>No.</th>
<th>The Product</th>
<th>Posting Method</th>
<th>Furniture</th>
<th>Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td><strong>Gold Jewelry</strong></td>
<td>• Hanging</td>
<td>showcase</td>
<td><img src="image1.png" alt="Image" /></td>
</tr>
<tr>
<td></td>
<td>• Bracelet</td>
<td>• It put in the showcase</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Earing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Rings</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Necklace</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Pin</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td><strong>Furniture</strong></td>
<td>It helped to post the other product.</td>
<td>No furniture</td>
<td><img src="image2.png" alt="Image" /></td>
</tr>
<tr>
<td></td>
<td>• Desk</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Cupboard</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Shelf</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Chairs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Bench</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Table</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Huge Table</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td><strong>Overhead Product</strong></td>
<td>Hanging on the Ceiling</td>
<td>Railing that can be hung on the ceiling</td>
<td><img src="image3.png" alt="Image" /></td>
</tr>
<tr>
<td></td>
<td>• Lamps</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Ornament of the House</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td><strong>Visual Art</strong></td>
<td>It placed in the glass floor</td>
<td>Wall Floor</td>
<td><img src="image4.png" alt="Image" /></td>
</tr>
<tr>
<td></td>
<td>• Painting</td>
<td>It affixed on the wall</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Relief</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**Micro Concept**

**Product Placement**
Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

First Floor
Accessories Area

Final Design
Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

Second Floor Furnishing Area

Final Design
Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

Final Design
Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

This artificial tree in addition to functioning as the aesthetics of the interior, he also functioned as a place for some accessories.

Inspired by Indonesia, ethnic feel to this angle there is laid-metal are arranged randomly, with the walls painted with batik motif. In addition there is the glass that faces directly on the window that uses the concept of a tropical atmosphere.

Inspired by a combination of modern and ethnic overtones, this partition is simply designed with semi circular with teak wood material then it polished with a neutral varnished

This crate table using teak wood finishing varnished with a neutral color then using metal handles as an accent.

Final Design
Furniture
Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

Modern themes can be seen from this planting cabinets. The shape of the boxes are arranged randomly but remained orderly as well as resin finishing

This chandelier uses ethnic themes as a whole. It can be seen from its shape, which resembles the shape of the jug with copper materials

This Mannequin besides functioning as an aesthetic element on a room, can be used as well as a place for some accessories.

This is in addition to the ethnic tables in addition to functioning as an aesthetic element on a room, can be used also as a place to put products of furnishing

Final Design

Furniture
Area division in the gallery is based on room separation that is public and private, also the level of product selling of Mirota Batik Store. For the first story, it is focused on small sized product and cloth that is preferred by domestic visitors. For the second story, focusing on large products that are fragile that are preferred by foreign visitors.
# Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

<table>
<thead>
<tr>
<th>No.</th>
<th>The Activity</th>
<th>Room and The Facility</th>
<th>Furniture Dimension</th>
<th>Ratio</th>
<th>Total Area of the Space Needs</th>
<th>The Subject</th>
</tr>
</thead>
</table>
| 1.  | Go Around then shop if there is anything good | **Accessories Area**  
- 3 manequins  
- 4 Artificial Trees  
- 4 Half circle Partitions  
- 2 Straight Partitions  
- Huge Table  
- Table |  
3(40x50) = 0.6 M²  
4(60x60) = 1.44 M²  
4(0.24) = 0.96 M²  
2(15x100) = 0.3 M²  
1(100x100) = 10 M²  
1(60x60) = 0.36 M² | 1 : 4 | 12.5 + 50 = 62.5 M² | Customer |
| 2.  | Go Around then shop if there is anything good | **Batik Clothes Area**  
- 5 straight Hanger  
- 1 Huge Circle Hanger  
- 7 Manequins  
- 1 Table  
- 2 Changing Rooms  
- 2 Straight Partitions  
- 2 Half Circle Partitions |  
5(300x2) = 0.3 M²  
1(3.14x150²) = 7.06 M²  
7(40x50) = 1.4 M²  
1 (3.14x20²) = 0.13 M²  
2 (140x120) = 3.36 M²  
2(15x100) = 0.3 M²  
2(0.24) = 0.48 M² | 1 : 6 | 13.03 + 84.1 = 97.16 M² | Customer |
| 3.  | Go Around then shop if there is anything good | **Batik's Fabric**  
- 4 Huge Table  
- 4 Carpets  
- 3 Table |  
Carpets :  
4(200x250) = 20 M²  
Table :  
3(3.14x20²) = 0.39 M² | 1 : 3 | 20.4 + 65.4 = 85.8 M² | Customer |
### Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

<table>
<thead>
<tr>
<th>No.</th>
<th>The Activity</th>
<th>Room and The Facility</th>
<th>Furniture Dimension</th>
<th>Ratio</th>
<th>Total area of the space needs</th>
<th>The Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.</td>
<td>Go Around then shop if there is anything good</td>
<td><strong>Gold Jewelry</strong>&lt;br&gt;• 1 Huge Showcase&lt;br&gt;• 3 round showcases</td>
<td>1(560x83) = 4.648 M² 3(3.14x36²) = 1.22 M²  &lt;br&gt;Jumlah = <strong>5.87 M²</strong></td>
<td>1 : 4</td>
<td>5.8 + 24.2 = 30 M²</td>
<td>Customer</td>
</tr>
<tr>
<td>5.</td>
<td>Go Around then shop if there is anything good</td>
<td><strong>Big Accessories</strong>&lt;br&gt;• 1 partition&lt;br&gt;• 3 Round tables</td>
<td>1(0.24) = 0.24 M² 3(3.14x20²)=0.38 M²  &lt;br&gt;Jumlah = <strong>0.62 M²</strong></td>
<td>1:4</td>
<td>0.6 + 8.8 = 9.5 M²</td>
<td>Customer</td>
</tr>
<tr>
<td>6.</td>
<td>Go Around then shop if there is anything good</td>
<td><strong>Furnishing Area</strong>&lt;br&gt;• 1 showcase&lt;br&gt;• 1 square desk&lt;br&gt;• 1 mirror table&lt;br&gt;• 4 chairs&lt;br&gt;• 1 table&lt;br&gt;• 1 Artificial Tree&lt;br&gt;• 1 desk&lt;br&gt;• Area Meletakan Patung&lt;br&gt;• Area Meletakan keranjang anyaman</td>
<td>1(314.9x89.6)= 2.8 M² 1(252.5x60) = 1.5 M² 1(165.24x167.9)= 2.77 M² 4(55.8x53.9) = 1.2 M² 1(3.14x22²) = 0.15 M² 1(60x60) = 0.36 M² 1(243.24x93.9) = 2.3 M² 1(318.4x126.6) = 4.03 M² 502.5x96.9 = 4.8 M²  &lt;br&gt;Jumlah = <strong>19.8 M²</strong></td>
<td>1 : 3</td>
<td>19.8 + 55.9 = 75.7</td>
<td>Customer</td>
</tr>
</tbody>
</table>
### Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

**Study of space requirements**

**First Floor**

<table>
<thead>
<tr>
<th>No.</th>
<th>The Activity</th>
<th>Room and The Facility</th>
<th>Furniture Dimension</th>
<th>Ratio</th>
<th>total area of the space needs</th>
<th>The Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.</td>
<td>Go Around then shop if there is anything good</td>
<td>Random Fabric's Area &amp; Product Storage &amp; Employee's restroom</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 1 bench</td>
<td>$1(217.5 \times 73.6) = 1.6 \text{ M}^2$</td>
<td>1 : 5</td>
<td>$5.48 + 30.1 = 35.6 \text{ M}^2$</td>
<td>Customer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 2 showcase</td>
<td>$2(200 \times 60) = 2.4 \text{ M}^2$</td>
<td>1 : 5</td>
<td>35.6 \text{ M}^2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 1 huge table</td>
<td>$1(100 \times 100) = 1 \text{ M}^2$</td>
<td>1 : 5</td>
<td>35.6 \text{ M}^2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 2 straight Hanger</td>
<td>$2(300 \times 2) = 0.12 \text{ M}^2$</td>
<td>1 : 5</td>
<td>35.6 \text{ M}^2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 1 artificial Tree</td>
<td>$1(60 \times 60) = 0.36 \text{ M}^2$</td>
<td>1 : 5</td>
<td>35.6 \text{ M}^2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Jumlah = 5.48 \text{ M}^2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 : 5 Product Storage</td>
<td>$13.9 + 3.48 = 17.4 \text{ M}^2$</td>
<td>2 : 1</td>
<td>$17.4 + 12.6 = 30$</td>
<td>Employee</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 : 2 Product Preparation</td>
<td>$780 \times 179 = 13.9 \text{ M}^2$</td>
<td>1 : 2</td>
<td>$13.9 + 17.3 = 31.2$</td>
<td>Employee</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 : 6 Employee’s restroom</td>
<td>$2(200 \times 60) = 2.4 \text{ M}^2$</td>
<td>1 : 6</td>
<td>$2.4 + 14.3 = 16.7$</td>
<td>Employee</td>
</tr>
</tbody>
</table>
# Interior Design Gallery Concept as to Mirota Batik Store in Surabaya with Modern Ethnic Shades

<table>
<thead>
<tr>
<th>No.</th>
<th>The Activity</th>
<th>Room and The Facility</th>
<th>Furniture Dimension</th>
<th>Ratio</th>
<th>total area of the space needs</th>
<th>The Subject</th>
</tr>
</thead>
</table>
| 1.  | Go Around then shop if there is anything good | **Furnishing Area**  
• Long desk  
• Long desk (horizontal)  
• 4 chairs  
• 1 coffee table  
• Area for placing the sculptures |  
• 1.48 + 3.2 = 4.68 M$^2$  
• 1(545x45) = 2.45 M$^2$  
• 4(57.6x55.8) = 1.3 M$^2$  
• 1(3.14x22$^2$) = 0.15 M$^2$  
• 200x200 = 4 M$^2$  
**Jumlah = 12.58 M$^2$** | 1:3 | 12.58 + 37.8 = 50.4 M$^2$ | Customer |

| 2.  | Go Around then shop if there is anything good | **Small Antique Furnishing Area**  
• 1 huge table  
• 1 huge showcase  
• 1 showcase  
• 3 round table |  
• 1(100x100) = 1 M$^2$  
• (376.37x60) = 2.26 M$^2$  
• 1(200x70) = 1.4 M$^2$  
• 3(3.14x20$^2$) = 0.13 M$^2$  
**Jumlah = 4.79 M$^2$** | 1:7 | 4.79 + 47.6 = 52.37 M$^2$ | Customer |

| 3.  | Place of lounging while ordering food and drink | **Cafetaria**  
• 6 bench  
• 3 table  
• 1 Outboard Shelve |  
• 6 (154.5x72.7) = 6.7 M$^2$  
• 3 (145x60) = 2.6 M$^2$  
• 4.06+2.9+2.4 = 9.36 M$^2$  
**Jumlah = 18.6 M$^2$** | 1:2 | 18.6 + 40 = 58.6 M$^2$ | Customer |

| 4.  | A place for preparing food and drink | **Pantry**  
• Fridge  
• 1 long desk  
• Stove Area  
• 1 small door  
• 1 cupboard |  
• 1(60x60) = 0.36 M$^2$  
• 413.7x60 = 2.48 M$^2$  
• 152.7x70 = 1.07 M$^2$  
• 302x60 = 1.8 M$^2$  
• 89.3x60 = 0.54 M$^2$  
**Jumlah = 6.25 M$^2$** | 1:2 | 6.25 + 8.65 = 14.9 M$^2$ | Employee |